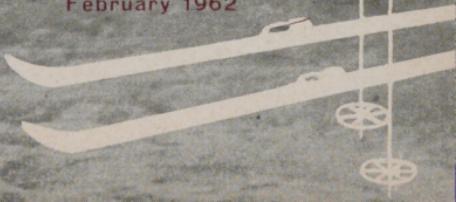
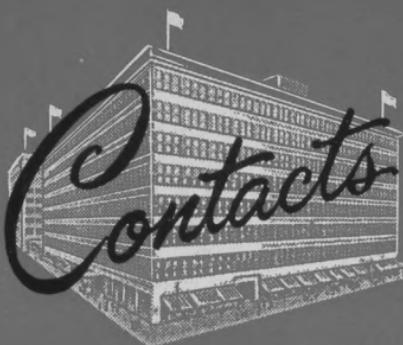


CONTACTS

February 1962





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A. T. EATON CO. LIMITED

of Winnipeg, Manitoba, for
distribution to the co-workers
of the Company.

Vol. 38 FEBRUARY, 1962 No. 2

Editor: Ruth Spurway

PUBLICATION DATE:

15th of Each Month

NEWS DEADLINE:

The End of Previous Month.

COVER STORY

Photography in winter has the added hazard of cold hands and hours of searching for just the right angle, the best light. We feel this picture is one that makes the effort worthwhile. It is a familiar scene taken from the vicinity of Kildonan Park. Let's keep it to cool us off in July.



Photo by Josephine Haddad

I Want to Know..

May I retire and draw an annuity at an earlier date than age 65 (60 for women)?

Yes. With the consent of the Company you may retire in the ten-year period prior to your normal retirement date. Your annuity in this case will be determined by your age at retirement date and by the amount contributed by you and on your behalf by the Company.

Do I get the benefit of what the Company pays towards my annuity if I do not stay with the Company until my normal retirement date?

You will get the benefit of the Company's payments on your behalf only if you complete 20 years of continuous regular service with the Company, and leave your own contributions in the fund until your normal retirement date.

Does that mean that I have to be a member of the "Plan" for 20 years before I am entitled to the Company's contributions?

No. Twenty years of continuous Eaton service regardless of when you joined the Plan is all that is required to entitle you to the Company's future service contributions if you leave your own contributions in the fund.

—Taken from Eaton Retirement
Annuity Plan Booklet



FIFTY YEARS WITH EATON'S

MR. JAMES WILLIAM MITCHELL

Fifty years of service with the Company was the record achieved by Mr. James William Mitchell of the Freight Transfer office on Tuesday, January 30. He first worked in the Catalogue Millinery Department when the Catalogue Division was located on the upper floors of the Store building. After two years in that department he enlisted with the 90th Winnipeg Rifles and served overseas with the 8th Battalion for three years. Returning in 1919 he became a member of the Delivery staff, transferring to his present department in 1946. He also served in World War II with the Royal Winnipeg Rifles for five years, three of those years overseas.

Mr. Mitchell was born in London, England, came to Winnipeg at ten and attended school both here and in London. He married Clara Gibbs of the Catalogue Cash Office in 1929 and they have two sons, one daughter and five grandchildren.

On his anniversary day Mr. Mitchell received a gift of a television set from the Company and Mrs. Mitchell was sent a bouquet of 50 roses. His department presented him with a vacuum cleaner and many people called to congratulate him and bring other personal gifts. That evening a stag party was held by his associates at the St. Regis Hotel where a well-filled wallet was presented.

Mr. Mitchell is the 50th person to attain 50 years of service with the Company—another record to be remembered. We all join in wishing him well. May you continue in good health and happiness for many more years, Mr. Mitchell.

HONOURED ON HIS RETIREMENT

MR. JOHN ARTHUR FOSTER

Mr. John Foster of the Printing Department retired on Thursday, February 1. He started work as an electrotypier in that department in 1923 and has been with them since then. He was foreman of his section from 1945 to 1955.

Mr. Foster was born in Leeds, Yorkshire, came to Winnipeg as a child of seven, and attended school here. In World War I he joined up with the 174th Battalion and served overseas for one year, returning early because of ill health. In World War II he was with the Veterans' Guard Reserve for two years and did a fine job of keeping up the spirits of the men overseas from the Printing by his writing of letters (363 of them) and organizing the sending of parcels.

Mr. Foster is married and has two daughters and five grandchildren. He is a member of the Winnipeg Printing House Craftsmen. Gardening and cribbage, also TV, are his leisure occupations. After retirement Mr. Foster will still live in Winnipeg and he plans to do some travelling. His department gave him a transistor radio as a memento of his faithful service.

May your years be filled with happiness and good health, Mr. Foster.



HONOURED ON THEIR RETIREMENT



MISS MARGARET HUTCHINSON

After 34 years of service in the Executive Office, Miss Margaret Hutchinson, Department Manager, retired on Thursday, February 1. She had been in that office with three Vice-Presidents, Mr. H. M. Tucker, Mr. R. S. McCordick and Mr. A. R. Tucker.

Miss Hutchinson was born in Limerick, Ireland, but came to Winnipeg at two years of age, attended school and has lived here since then. She is an active member of St. Martin in the Fields Church and plans to have more time in the future for work there. Reading and TV in winter and putting in the garden at her summer place at Matlock are now among her recreations. When she was younger she was very active in sports. She will continue to live in Winnipeg after her retirement but hopes to travel occasionally.

On the morning of her retirement a group representing the Managers' Association gathered and Mr. W. L. Falk presented a handsome silver tea service to her. Her retirement day was made memorable by the host of friends who called to wish her well, the many gifts that appeared on her desk, and the atmosphere of affectionate good wishes. Her immediate associates gave her a beautiful diamond-set watch. In the evening a reception in her honour was held at the home of Mr. A. R. Tucker.

We all join in wishing Miss Hutchinson many years of happiness and good health.

MR. JOHN MORRISON

Mr. John Morrison, Department Manager of the Customers' Decorating Department, retired on Friday, January 12 after 33 years of service with the Company, all spent in the Painters' Department. He was born in Aberdeen, Scotland, and attended school, served his apprenticeship and owned his own business there before coming to Winnipeg in 1929. Mr. Morrison is married and has two daughters and three grandchildren. He played soccer professionally in the Old Country and as an amateur here until 1945. He is a president of the Eaton Curling Club, a member of Elmhurst Golf and Country Club, and a member of Norwood Presbyterian Church where he still occasionally sings in the choir. Photography and oil painting are also among his hobbies.

On Thursday afternoon his department presented him with a pair of lamps in appreciation of his long and faithful service with them. On Friday they decorated his desk and during the day he received many callers and personal gifts. The Managers' Association made a presentation of a pair of end tables. A party is being planned in his honour for a later date.

All good wishes to you, Mr. Morrison. May your retirement prove a very happy part of a long life.



HONOURED ON THEIR RETIREMENT



MR. REGINALD DUNCAN HINCH

Thursday, February 1 was retirement day for Mr. Reginald Hinch, Manager of the Candy Department. He had served 38 years with the Company, all with the same department. Mr. Hinch was born at Napanee, Ontario, came to Winnipeg at two, and attended school here. He enlisted with the Western University Battalion, the 196th, in World War I, and served overseas with the 78th, rising to the rank of captain and receiving the Military Cross following the action at Valenciennes. In World War II he was second in command of the Winnipeg Grenadiers from 1940 to 1942; in 1943 he was posted to Ottawa as Commandant at National Defence Headquarters with the rank of colonel. In 1946 he returned to Eaton's.

Mr. Hinch is married and has one son and one daughter. He is a member of Niakwa Golf and Country Club. Among his other hobbies are woodworking and reading. He plans to stay in Winnipeg but spend the winters golfing in the south.

On Saturday, January 27 his departments entertained at a dinner at Moore's Restaurant to honour Mr. and Mrs. Hinch. A presentation of power equipment was made to Mr. Hinch and Mrs. Hinch received a gift of a figurine. The Managers' Association held a reception at the Fort Garry Hotel on Wednesday evening in his honour and presented him with a radio combination set. On Thursday he received a gift of records and a carrying case from the Candy Factory staff and many callers and messages continued throughout the day. Good health and happiness to you, Mr. Hinch.

MR. JOHN HOWARD KEYS

Mr. Howard Keys, Manager of the Cash Services, began his early retirement on Friday, February 9, after 33 years with the Company. He worked in the General Audit for the first ten years then transferred to his present department, serving as Assistant for six years, Department Manager for 12, and taking over his present extensive responsibilities in 1959.

Mr. Keys was born and educated in Winnipeg. He is a widower. His favourite pastimes are bridge and reading and his plans after retirement are indefinite as yet.

On Friday morning representatives of the Managers' Association assembled in the Executive Office and presented Mr. Keys with a handsome diamond ring. When he returned to his office he found his desk decorated and during the day his many good friends called to wish him well. His department presented him with a framed picture and many other gifts were brought to his desk during the day. Mr. Keys requested that no social events be planned for him on this occasion.

All who have worked for or with Mr. Keys join in heartiest good wishes for good health and happiness through his future. You will be missed, Mr. Keys, and we hope you will drop in to see us frequently.



HONOURED ON THEIR RETIREMENT



MRS. LEONA ANN MASSIER

Mrs. Leona Massier, who has been a fitter with the Women's Alterations Department for the past 16 years, retired on Thursday, February 1. She was born in Chanute, Kansas, attended school in Chicago and came to Winnipeg in 1917.

Mrs. Massier is a widow with two sons, one daughter and seven grandchildren. She is active in church work, being a member of St. Paul the Apostle Church. Motoring is her favourite activity and she is also enthusiastic about growing flowers, inside and outside, playing bridge, sewing and reading.

On Monday, January 29, Mrs. Massier was entertained at a party given by her department at the home of Mrs. Huppert. She was given a movie screen and a corsage. On Thursday morning she found her table decorated and was presented with a glamour pin and gloves by her co-workers and a crystal bowl from the staff of Misses' Dresses. Her many friends called during the day to wish her well and we join them in these wishes.



MR. GEORGE B. ANDERSON

Forty-two years of service in the Assembly section of the Catalogue Publishing Division was the record achieved by Mr. George Anderson who retired on Thursday, February 1.

Mr. Anderson was born in Solsgirth, Manitoba, and comes of Scottish pioneer stock since his people settled in that area in 1879. He served in World War I with the 16th Canadian Scottish and was overseas for two years. In 1924 he married Rose Barnett of the Lingerie Department and they have one son, one daughter and five grandchildren. Gardening and fishing are Mr. Anderson's favourite recreations. His plans for his retirement are still indefinite.

On Thursday his table was decorated and his department presented him with a radio combination. Among the other gifts he received were an electric drill, an electric saw and a car heater. His many friends and associates called to wish him well and we join most heartily in these good wishes.



MR. ARTHUR BROWN

On Thursday, February 1, Mr. Arthur Brown of the Elevator Department retired after 42 years of service with that department. Mr. Brown was born in Barrie, Ontario, and came to Winnipeg as a child of six. His wife is the former Jessie Gordon of the Wages Office.

Mr. Brown went overseas in World War I with the 27th Battalion in 1916, was wounded at Vimy Ridge, losing his right arm, and returned late in 1917. He is a member of the Amputations Association. Alley bowling and golf are his favourite recreations. His department presented him with a golf bag and some clubs as a parting gift. He plans to continue living in Winnipeg and hopes to take some motor trips.

We all join in good wishes to Mr. and Mrs. Brown. May your retirement be happy and healthy.



MR. JOHN BRISCOE

Mr. John Briscoe retired on Thursday, February 1 after working for 33 years in our Carpet Work-room. He was born in Lancaster, England, and attended school there, coming to Canada to farm at age 24. Later he moved to Winnipeg and began his work with the Company.

Mr. Briscoe served for three years with the Imperials during World War I before coming to Canada. He is married and has a grown-up family. Three sons and one daughter work for the Company.

Golf, gardening and reading are among Mr. Briscoe's recreations and in his younger years he was a soccer player. He plans to continue to live in Winnipeg. Marking his retirement, his department presented him with golf equipment and the Corresponding Store department also made a presentation. Good health and every happiness is our wish for you, Mr. Briscoe.

25 YEARS WITH EATON'S

MR. ROY ROBINSON

His 25th anniversary came for Mr. Roy Robinson, Department Manager of the Cash Department, on Thursday, February 8. He worked for his first year in the Parcel Department and since then in his present department.

Mr. Robinson was born in Winnipeg and attended school here. He joined the Winnipeg Grenadiers in World War II and was a prisoner at Hong Kong for four years. Mrs. Robinson is the former Shirley Stodgell of the Sporting Goods and the Robinsons have two daughters.

Mr. Robinson is a member of the Kinsmen Club, the Eaton Men's Bridge Club, and active at the Y.M.C.A. He is fond of reading, gardening, golf and fishing. His plans for his long holiday are indefinite as yet.

On his anniversary day Mr. Robinson received a wrist watch from the Company. Golf clubs and bag were presented at a breakfast held in the Grill Room in his honour and he also received many personal gifts. The Managers' Association sent a bouquet of 25 roses to Mrs. Robinson. Congratulations and good wishes, Mr. Robinson.



MR. ROBERT WILLIAM McDOWELL

Mr. Robert William McDowell, Signature in the Carpet Stock Department, Service Building, celebrated his 25th anniversary with the Company on Thursday, January 18. His first employment was with the Parcel Department where he worked for two years, transferring to the Paint Department for the next two years. In 1941 he joined the Navy where he rose to the rank of Petty Officer and served in the North Atlantic, returning to Eaton's and to his present department in 1945. He is still a member of the Naval Reserve.

In 1943 Mr. McDowell married Mavis Warwick of the Parcel Department and they have one daughter and one son. Mr. McDowell is a gardener, a radio amateur, and a water sportsman.

On Thursday morning his associates at the Service Building held a breakfast at the Airliner Hotel in Mr. McDowell's honour and presented him with a Ronson table lighter. Later, at his decorated desk, he received a gift of a transistor radio. During the day further personal gifts arrived together with many wires and letters. The Company gave him a beautiful diamond ring. On Saturday a dinner and dance was held at the St. Charles. Mrs. McDowell received a very pretty corsage and Mr. McDowell was given a pen and pencil set. We all join in congratulations and good wishes.



MR. JOHN ALEXANDER RODGERS

Thursday, January 25 was 25th anniversary day for Mr. John Rodgers of the Men's Furnishings Department. The Candy Factory was his first place of employment and he worked there for five years before enlisting in the Royal Canadian Engineers in 1942. He returned to the Company from war service in 1945 and for the next two years sold in various departments, joining his present department in 1947.

Mr. Rodgers was born and educated in Winnipeg. He is married and has one daughter. He is fond of reading and enjoys motoring holidays, has tentative plans to take a motor trip on his long vacation.

On Thursday morning Mr. Rodgers found his desk decorated and the department staff gathered to present him with a flight bag. During the day his many friends called to congratulate him. His gift from the Company was a wrist watch.

Congratulations from all your fellow Eatonians, Mr. Rodgers.



MR. OLIVER GEORGE MARTIN

Mr. Oliver (Olie) Martin of the Plumbing and Heating Department reached his 25th anniversary on Thursday, January 18. His first four years were served with the Caretaking Department. On his return from overseas he joined his present department, working first at the Alexander Warehouse and now at the Service Building. In World War II he served for four years with the Winnipeg Rifles, three of those years overseas.

Mr. Martin was born and attended school in Winnipeg. He is married with one son. Gardening, reading and TV watching are among his spare-time activities. His plans for his long holiday are indefinite but he and his family will probably take a motor trip.

On the morning of his anniversary day his department associates entertained at a breakfast at the Airliner Hotel in his honour, where he was presented with garden furniture. Later he received a wrist watch from the Company. He returned to work to find his desk decorated and many friends called to offer congratulations. Good health and happiness to you, Mr. Martin.



25 YEARS WITH EATON'S



MISS ELLEN VIOLET CRAIG

On Thursday, January 18, Miss Ellen Craig of the Boys' Clothing and Furnishings office, celebrated 25 years of service with the Company. She worked for the first 16 years in the Catalogue Division and transferred to her present position in 1953.

Miss Craig was born in Winnipeg and attended school here. She is very interested in United Church work and belongs to several organizations connected with the church and to the Florence Nightingale Rebekah Lodge. Her other main interest is music. She plays the piano and attends the symphony concerts. Until recently Miss Craig was also a five-pin bowler.

On Wednesday evening her department gathered at Moore's Restaurant for a dinner party to honour Miss Craig and presented her with a three-piece Sterling dresser set. On her anniversary morning her desk was decorated and during the day she received many personal gifts from friends who came to offer congratulations. The Company's gift was a handsome wrist watch.

Congratulations and good wishes, Miss Craig.

EATON EMPLOYEES' CHARTER FLIGHT FOR 1962



WINNIPEG TO LONDON AND RETURN—\$310.00

Flight 1—Leaves Winnipeg April 29—Return Leaves London May 27

THIS FLIGHT IS NOW COMPLETELY BOOKED, no further reservations available.

Flight 2—Leaves Winnipeg May 6—Return Leaves London June 3

SEVERAL SEATS ARE STILL AVAILABLE ON THIS FLIGHT. BOOK NOW.

Make application at once to avoid disappointment. See Mr. R. Laidlaw, Staff Relations, Second Floor.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Miss Margaret McDonald,
Wages Office March 15

Mr. T. Harry Chamberlain,
Delivery March 7

THIRTY-FIVE YEARS

Mr. William Caven,
Hardware February 24

Mr. Peter Buck,
Picture Work-room February 17,
Mr. T. B. Shaw,
Catalogue Hardware February 20



Mrs. A. Goulet



Mr. A. S. Carter



Mr. H. H. Headon

SUGGESTION WINNERS

Mrs. A. Goulet, Misses' Dresses.....	\$15.00
Mr. A. S. Carter, Cat. Sporting Goods Stock.....	6.00
Mr. H. H. Headon, Caretaking.....	10.00
Mr. G. Lofstrom, Garage.....	15.00
Mr. W. J. Seal, Retired.....	15.00
Mr. J. Mayor, Cat. Contract Sales.....	15.00



Mr. G. Lofstrom

WHAT IS A GOOD SUGGESTION, ANYWAY?

Any idea that will improve products, people or procedure will make a good suggestion. If your idea answers any one of these questions, submit it. You've got a good suggestion.

1. Will it benefit our customers?
2. Will it improve working conditions?
3. Does it improve safety?
4. Does it prevent waste—conserve materials?
5. Will it increase the quality of our services?
6. Does it improve present office methods and procedures?



Mr. W. J. Seal

HOW CAN I PUT MY IDEAS DOWN ON PAPER SO THAT THEY MAKE SENSE?

Make a sketch, if necessary, to give a graphic picture of your idea. Ask your supervisor for help in expressing your idea. Try to answer all these questions about your suggestion:

1. What will the suggestion accomplish?
2. Why should it be done—the benefits?
3. Where is the machine or department you are writing about located?
4. How can your idea be put into effect?



Mr. J. Mayor



ALLEY BOWLING

All our alley bowlers are playing their regularly scheduled games and hoping still to come out among the prize winners. Of course they can't all win but they are enjoying trying. The only detail we can report this month is this report:

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

RECORDS WITH HANDICAP — JANUARY 30, 1962

	2nd Series Winners	Men's High Single	Men's High Three	Women's High Single	Women's High Three	Team High Single	Team High Three
Division 1	Rough-riders 179 1/2	Steve Monchak 420	P. Fellowes 910	Ann McCaffrey 403	M. Beer 896	Wiggetts 1,317	Pat's Punchers 3,510
Division 2	Blazers 158	Henry Compaint 398	T. Black 932	Bernice Stephenson 370	L. Martel 938	Tegos 1,365	Tegos 3,494
Division 3	Meteors 182 1/2	Ernie Latter 381	D. Swan 849	J. Mayer 399	J. Mayer 1,005	Johnny- Joes 1,244	Johnny- Joes 3,371
Division 4	Buffalers 183	Norm Henry 325	G. Tuckett 753	F. Warenko 378	A. Longmuir 700	L. Strikers 1,238	Buffalers 3,415

Women's High Average—220

Men's High Average—238

ABOUT THE WOMEN'S CURLING CLUB

The competition for the regular trophies of the Women's Curling Club has been going forward and, at the present time, it's hard to say who the winners will be. The April issue will give you the news but we must wait till then.

Some of our girls have been showing their skill at outside bonspiels. Have you heard whether any of these efforts met with success?

At the Manitoba Ladies' Curling Association Bonspiel, first games Monday February 12: Evelyn Gordon, skip, with Flo Goldie, Shirley Brown, Mary Ewing.

At the Fort Frances, Ontario, Bonspiel on Friday, February 16 (same rink as above).

At the St. Anne's Bonspiel, Monday, February 5. Mary Moore, skip, with Flo Park, Joyce Lawton, Ruby Fraser.

At Grand Forks, N.D., Bonspiel starting Friday, February 16: Mary Moore, skip, with Flo Park, Georgina Brownlee, Ruby Fraser.

Two rinks visited the Drayton, N.D., bonspiel in January. They were made up of Sig Breckman, skip, with Flo Goldie, Georgina Brownlee and Betty Stevenson; and Mary Moore, skip, with Flo Park, Joyce Lawton and Ruby Fraser.

... ABOUT THE MEN'S CURLING CLUB

We hear that our men curlers were well represented in the bonspiel. Three rinks made up of Eaton men were entered and several Eatonians played with outside rinks. You may already have seen some of these names among the winners:

C. A. Currie, 257	G. Zimmerman, 1015	D. McColl, 70	W. Wilkinson, 1100
G. Campbell, 260	M. Roscoe, 113	R. Ramsay, 338	G. Glazier, 229
J. Wilkinson, 260	T. Ritchie, 100D	Leo Bruneau, 232	A. McFadzean, 131
A. Peterson, 556	S. Bilyk, 53	E. Whalley, 104	D. Tomes, 179
G. Walker, 122	J. Stewart, 136	H. Boyd, 239	

NEWS OF AND FOR EATONIANS

A POST-CHRISTMAS STORY

In early December among a horde of orders of a similar nature, one special request came to the desk of Dora Marshall of Catalogue Copying, special because it concerned Eskimo children and came from the very far north. Dora gave it the full treatment and so did each of several members of staff who processed the order. These pictures and this letter were received early in January. They tell the rest of the story.

"Dear Miss: On behalf of the boys and myself here on Fox C on the Dewline, I would like to thank you from the bottom of my heart for the personal service you and your staff gave us by gift wrapping all those lovely presents for the Eskimo children here at Ekalugad Fiord. All the children were overjoyed with the presents and I took a few snaps with my Polaroid camera and have enclosed two for you to see how excited the children were. I'm quite sure they will never forget this Christmas. There were 18 children altogether and our chef had a real ball making fancy goodies for them. The boys and myself thank you from the bottom of our hearts, for when you see children as happy as they were it helps us to be happy at a time when we miss our own families." (Signed A. E. Keeton.)

Where is Ekalugad Fiord? We finally located it in the North-West Territories, about half way up the east coast of Baffin Island, above Frobisher Bay and Home Bay. The very far north, indeed! Where did they get that Christmas tree?

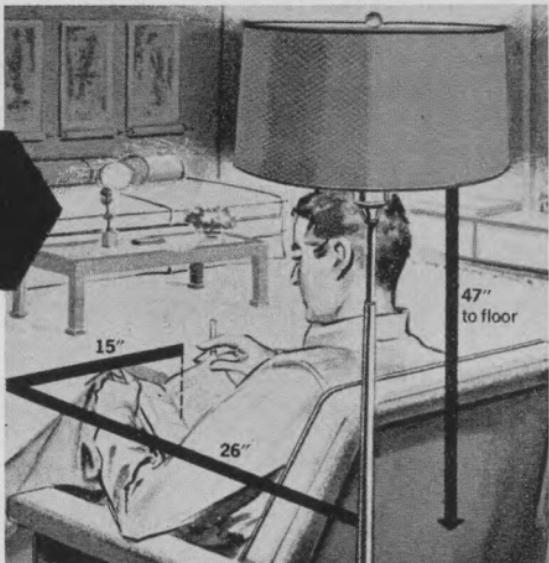


ANOTHER FISH STORY

A specialist in wall-to-wall carpeting was fishing one bright summer day in very clear water, from an old dock. As he reeled in his line he watched it pass over several indifferent carp lying deep down in the shadows of the piling. Perhaps the sun dazzled his eyes. At any rate he reached for his handkerchief and, in pulling it from his pocket accidentally flipped his wallet into the water. He watched it zig-zag deeper and deeper. Then suddenly a carp rose and bumped it up with his nose. Another carp accepted the challenge and bumped it the other way. And as long as our fisherman could still see the wallet it was being batted back and forth from one carp to the other. This, we believe, is the first demonstration in history of CARP-TO-CARP WALLETING. (Courtesy of George Douglas, Carpet Department, the fisherman.)

READING USING A FLOOR LAMP

Pleasure from reading and easier concentration are appreciated benefits of lighting that is not distracting but truly "just right." The quantity of light and the quality of the diffusion depend upon the type you select.



WHAT TO USE—A standard or swing-arm floor lamp with 10-inch diffuser bowl; 100-200-300-watt bulb; shade, top 10 inches, depth 10 inches, bottom 18 inches; floor to bottom of shade 47 inches.

WHERE TO PLACE—Since bottom of shade is above eye level, lamp stem should be about 10 inches behind shoulder, near rear corner of chair (measure distances as in picture).

LIGHT ON THE SUBJECT OF "READING"

Abraham Lincoln did his reading by the light from the fire in a log cabin and no one doubts that the knowledge he acquired made him the father of his country. Today the fireplace for heating has been replaced by the oil or gas furnace and Edison's invention of the electric light bulb has made primitive lighting unnecessary and unwise. But many of us read by lights relatively little better than the flickering flame of a log fire. This leads some of us to believe that reading is drudgery, that we have no time or energy for study or even pleasure reading. The changing of our lighting arrangements may be all that stands between us and acquiring the knowledge we need in this competitive world, the information that gives us broader horizons, the recreation of mind that lies between the covers of the books so easily available. Let's consider light for reading.

Where do you settle with your book or paper? The corner of the chesterfield? The armchair by the fireplace? Propped up in bed? All of these can be places of comfort and efficient lighting.

It is usually unnecessary to throw away the lamps we already own. Many of us have lamps and fixtures that merely need re-arranging or better bulbs or shades to make the armchair, the chesterfield or our comfortable bed completely equipped for reading. The distance of the light from the page, protection of the eyes from glare and the quality and strength of the light are the important things to consider. A reading light must not be a brilliant pool in a dark room, but rather an area of brighter light in a room which is otherwise adequately lighted. Eyes are strained by extreme contrast of light and darkness.



READING USING A TABLE LAMP

The table lamp recipe is one you can easily fit to your own family and their favourite chairs. The lower edge of the shade should be at eye level when seated. Measure your table height. Then fit the lamp to this formula.

$$\text{Table height} + \text{lamp base height} = \text{eye height.}$$

WHAT TO USE—End table or senior table lamp with 8 or 10-inch diffuser bowl; 50-100-150-watt or 100-200-300-watt bulb; shade, top 8 inches, depth 10 inches, bottom 16 inches or top 14 inches, depth 13 inches, bottom 16 inches; lower edge of shade should be at eye level when seated.

WHERE TO PLACE—Base should be about in line with shoulder (measure distances as in picture).

These are some suggestions and may be adapted to solve other lighting problems, your desk, your workbench or your piano. Close work such as sewing and handicrafts requires even more light than casual reading. Bring the source of light closer or increase its volume. Our Lighting Fixtures Department has supplied this information and will be more than glad to give you any assistance you require. They are experts in the solving of your lighting problems.

WHAT TO USE—End table lamp or senior table lamp with 8 or 10-inch diffuser bowl; 50-100-150-watt or 100-200-300-watt bulb; shade, top 8 inches, depth 10 inches, bottom 16 inches or top 14 inches, depth 13 inches, bottom 16 inches; lower edge of shade should be about 20 inches above mattress, at eye level.

WHERE TO PLACE—Centre lamp about in line with shoulder (measure distances as in picture).

READING IN BED

Reading in bed is a relaxing pleasure when there is a sufficient spread of light to permit both body and eye comfort.

USING A TABLE LAMP



Pictures from General Electric's booklet



LOWER PRICED STORE

Piece Goods—By Gladys Thompson

Christmas lights enhanced the sparkle on Emily Boorman's finger when she arrived in the department December 27 wearing a beautiful diamond ring. The lucky man is Steve Hayden. Everyone in 933 and all your friends in the Basement Store extend their very best wishes for your happiness and after the big day arrives a long and happy life together.

* * *

MAIN FLOOR

Jewellery—By E. Normandin

Best wishes for a speedy recovery to Mr. Walter Holt who is in the hospital following an operation. We are all pulling for you, Walter. Hope to see you back soon.

Well Gerry did it again! Congratulations to Mr. and Mrs. Gerry Gregoire on the arrival of their third girl, Nicole Jacqueline, born January 12. We hear she is as cute as her handsome father.

Wedding bells rang on Saturday, January 20 for Mr. Bob Winnick and Bonnie Mills. Best of luck and success to you both.

A gathering was held at Mr. D. Dewar's home on January 17. The boys presented Bob with a battery-operated wall clock. He also received a smoker stand from the department.

Sorry to hear Mrs. A. Sandy is in the hospital. Hope you are back with us soon.

Our sympathy goes out to Mrs. Thorpe and family in the loss of her brother-in-law.

Drugs and Toiletries—By I. Robertson

Since our department has been made into two, we do see the old faces in new places. Congratulations to all concerned.

We hear Mr. and Mrs. Green are enjoying that retirement vacation in the sunny climate of Florida! We hope to see them back tanned and in the best of health.

Glad to see Jonesy back on counter 1, Toiletries. Also all the flu bugs gone.

Men's Furnishings—By Ed Johnston

Bob and Delta Spratt (good Eatonians both) doubled their quota when their family (twins) arrived on January 16. Linda Eleanor weighed in at 5 lb. 10 oz. and Diane Ethel at 6 lb. 10 oz. Two beautiful babies. Happily handing cigars around, Bob modestly murmured "Twins run in my family."

Another happy man in our department, but for a different reason, is Jack Rodgers who, on January 25, joined the Eaton Quarter-Century Club, having completed 25 years with Eaton's.

Mr. Palk presented Jack with his Quarter-Century watch and certificate from the Company, and Mr. O. Cain presented Jack with a travelling case on behalf of the department staff and management. Jack also received gifts from many department friends.

Our best wishes to Mr. Dick Dailley who has left our department to take up new duties with the Auto Accessories.

Candies—By J. Hough

Thursday, February 1 marked the retirement day of Mr. Hinch, Manager of the Candy Department and Candy Factory. On Saturday, January 27, the two departments held a dinner at Moore's in honour of Mr. and Mrs. Hinch. He was presented with records and a case of power tools and Mrs. Hinch was presented with a Royal Doulton figurine. Our best wishes for a long and happy retirement go to them both.

Cameras—By I. Robertson

Mr. Beavis entertained at his home Saturday, January 13, honouring John Mainella. John was presented with a cocktail shaker engraved "John 'Nikon' Mainella." Entertainment included a "Sing Along with Mitch Dunnington." A most enjoyable evening.

* * *

SECOND FLOOR

Budget Coats and Dresses—By S. A. Screamton

Miss Nellie Jackson was married on Saturday, December 16, to Mr. T. Clarke. The presentation of a lovely pop-up toaster was made by Mr. S. B. Evans on behalf of both Budget Fashion Departments. Prior to the wedding a miscellaneous shower was held at the home of Mrs. Wheeler attended by girls of both departments.

Fancy Goods—By K. Thornhill

Our deepest sympathy goes out to Mrs. Ethel Gryte and family in the loss of her husband.

Men's Alterations—By M. Gullon

Mr. Walter J. Kulesza of the Calgary Store, died on Thursday, January 25. He worked in Eaton's, Winnipeg, as a tailor in the Men's Alterations Department for many years and was transferred to Calgary in 1952. He is survived by his wife and son to whom we extend our deepest sympathy.

Ladies' Shoes—By A. St. Pierre

The annual department curling party was held on January 27 at the Eaton Curling Club. Afterwards everyone met at the residence of Mr. and Mrs. Gargett where an informal party was held. A good time was had by all. Now four new names will be added to the roster of our illustrious trophy: Mr. J. Gargett, Miss B. Lewis, Mrs. E. Kyle and Mr. S. Fowler.

The trophy will decorate a part of the Gargetts' rumpus room for the next year. We hope it will give them as much joy and happiness as those who have had it before them.

Our deepest condolences to Mr. Enright on the recent loss of his father-in-law.

Staples

This department was happy to receive a visit from Mr. Frank Lyons during the last week of January. He was in town for the first time in 23 years and all his many friends in the Store were glad to see him. Mr. Lyons moved to the coast 23 years ago and, while he has not been back in all that time he found a warm welcome and plenty of people who remember him. He spends his time now fishing and enjoying the milder climate. Come again soon, Frank!

THIRD FLOOR

Hardware—By C. Lockhart

Congratulations to Mr. and Mrs. Art Oswald on the birth of their son (number four) Kerry Dean, of December 19.

Congratulations and best wishes to Stella Skwarek who received a diamond at the beginning of the New Year.

Electrical Appliances—By Margaret Wilson

We are pleased to hear Anne Ellis is home from the hospital after a lengthy illness and undergoing a serious operation. Now that you are recuperating at home, Anne, we hope it won't be too long until you're back with us again.

Carol (Gabb) Young left last month to take up the full-time job of home-making. Mr. Waddell spoke in his own inimitable way before presenting Carol with a lovely pin and earrings from the staff. Carol had been with us for several years and will be missed by everyone. Best wishes, Carol!

Mr. T. Lowe of our Electrical Work-room suffered a heart attack last month and is convalescing at home at present. He is making good progress. Take it easy, Tom.

An unfortunate accident sent Mr. C. Albutt, Electrical Work-room, to Grace Hospital with undetermined injuries. Best wishes for a speedy recovery, Cliff.

* * *

FIFTH FLOOR

Boys' Clothing

Miss Ellen Craig of this department celebrated her 25th anniversary with the Company on Thursday, January 18. The staff and extra-help of the two departments honoured Ellen with a dinner on the eve of her anniversary held at Moore's Restaurant. On behalf of the staff, Mr. Scrivener, her Manager, presented her with a beautiful Sterling silver dresser set and a corsage of red roses. Mr. S. Hill, Department Manager, offered words of congratulation on behalf of all present.

On her day, her desk was beautifully decorated and her many friends from the Catalogue Sales Division and the Store, dropped in bringing congratulations and many personal gifts. Her gift from the Company was a diamond-set wrist watch. Congratulations, Ellen! Our very best wishes for many more years of continued happiness with the Company.

Lunchrooms—By Ruby Tait

Bronwen Jones of the Third Floor Bar and Robin Brownridge were united in marriage on December 31. Also Mary Malak of the Basement Bar and Henry Van Lantent were married February 3 in Immaculate Conception Church. Congratulations to the happy couples and our very best wishes for the future.

Congratulations going out to Ria Bredveld of the Fifth Floor Bar who received a lovely diamond for Christmas, Lil Jeske who received her diamond from Paul Sokal and Mary Wallace who received hers from Dieter Weils. Lil and Mary are both from the Valley Room. Our best wishes to all of you.

On December 29 Mrs. Gerty Favaro of the Valley Room was presented with a lovely duster and personal gifts from the girls. Gerty left to take up housekeeping. We wish all the best of luck to you, Gerty.

Juvenile—By G. Jenkins

Sincere sympathy is extended to Mrs. J. Carswell in the recent loss of her sister.

On January 25 Mrs. E. McNally left our Girls' Dresses Department to go to Calgary. She was presented with a figurine from 211 Department. With her go all our best wishes for a successful future.

Our deepest sympathy is extended to Miss I. McLees in the loss of her mother.

SIXTH FLOOR

Customs and Traffic—By Nan Morrison

On Wednesday evening, January 10, Miss Bonnie Mills, a bride-elect of January 20, was entertained at the home of Mrs. R. Maben by her office associates. Bonnie was presented with a lovely bedspread and eiderdown. A most pleasant evening was enjoyed by all.

Bonnie is to become the bride of Bob Winkick of the Jewellery Department and the staff of the office join in wishing Bonnie and Bob the best of luck and all good wishes for the future.

Draperies

We welcome back Mrs. H. Turnbull and Miss Myra Limmeri who have been away sick.

Mrs. Helen-Anne Brughart left us on January 26 to devote full time to housekeeping. Mr. J. A. Price presented her with a cake dish and bon-bon dish in "Corn Flower" crystal and, on behalf of the department, wished her the best of luck.

Floor Coverings—By Gladys McLean

Congratulations to Mrs. Margaret Ehman whose son and daughter-in-law were the proud parents of twin boys on January 3 in Regina. The babies have been named Craig Daniel and Keith Gabriel, brothers for little Bruce.

To honour Bob McDowell of Department 1772 who celebrated his 25 years with the Company on January 18, a well-arranged breakfast was held at the Airliner Hotel on the 18th and a party at the St. Charles Hotel on Saturday the 20th. Bob received a great many wires and letters from his business associates across the country, a transistor radio and other gifts from the Winnipeg floor covering departments.

Mr. J. Briscoe, better known as "Mac," retired on February 1 from Department 1072, Carpet Work-room. From his many friends in the floor covering departments Mr. H. Way presented Mac with a small sum of money with best wishes for the future.

On the morning of his retirement, Mr. W. Reid presented Mac with a beautiful golf bag, golf balls and golf club covers, with very best wishes from all his co-workers in the workroom. Mac will be greatly missed by his fellow-workers and the boys on the sales floor.

* * *

EIGHTH FLOOR

Wages Office—By Rhoda Cummings

Marlene Laxdal entertained at a shower for Dot McDermot (now Mrs. Young) on Monday, January 8. Dot received a nylon comforter, a breakfast set, kitchen utensils and a set of stainless steel.

A dinner honouring Bunni Wood, who left for Chicago, was held on Thursday, January 11 at the Town and Country. Bunni was presented with a marcasite pin.

Betty McDonald was the recipient of many gifts when she left on January 12 to devote her time to keeping house.

The two newest members of our staff are Anne Walker and Beverley Coutts. Hope you will be happy with us, Anne and Beverley.

All the excitement in the front office on Wednesday, January 24, was centred around Linda Wagner who received a very lovely diamond ring from Jack Bernhardt.

Sorry to report that Dora Perry is at present on the sick list. We hope that by the time you read this, Dora will be feeling fine again.

Kathy Rau of the I.B.M. office returned to work looking very well after her vacation in Barbados.

Since this office has always been closely associated with the Time Office, we were saddened to learn of the death of Mr. George Allan and extend sincere sympathy to his wife and family at this time.

General Office—By G. E. Kent

Our deepest sympathy is extended to Mrs. Doris Robson on the loss of her mother.

Our best wishes go out to Mrs. Daisy Gilchrist on her transfer to the Second Floor offices.

We are glad to see Joan McInnes, Justine Keir and Jean Shields back to work after having a slight case of coryza (the common cold).

* * *

NINTH FLOOR

Construction Office—By Connie Thomas

Our best wishes went with Joan McTavish when she left the office on January 12. Joan was presented with a butane cigarette lighter on behalf of the staff and several friends throughout the Store. We know she'll enjoy the life of leisure she plans on for a few months, and wish her every success in the future.

* * *

STORE SERVICES

Elevators—By E. Ratzlaff

Mrs. Stella Trafia left us on January 12 to make housekeeping a full-time job. She received a camera from the department and was presented with a corsage from the girls. We wish her the very best in the years ahead.

Congratulations to Mr. Tom Spearing on his promotion to Assistant Inspector. He replaces Mr. R. Morrow.

Mr. Art Brown completed 42 years of service with Eaton's on February 1. All this time was spent in the Elevator Department. During his retirement travelling and golfing will be his main pastimes. Mr. Brown's gift was a golf bag and two clubs. He tells us the years he spent here were most enjoyable and happy, and that he will miss his many friends. We all join in wishing you, Mr. Brown, a long, happy and healthy future.

We are glad to hear Mrs. Al Gage is doing well after her operation. It is good to see Thelma Wicklund back at work after a bout with the flu.

Kay Thomas seems to be having a good holiday in Florida by the cards we have received from her.

We extend our heartfelt sympathy to Mary Davy in the loss of her mother-in-law.

Picture Work-room—By J. Mahoney

February 17 Pete Buck will be celebrating 25 years with the Company and will be enjoying the month of March in Hawaiian sunshine.

Mr. George Jacques has been away ill for a few weeks—hope you will soon be well again. Also, Gordon Young had a fall and broke his wrist. Tough luck, Gordie! Hope you'll soon be back.

Our sympathy to John Gross on the loss of his father.

* * *

SERVICE BUILDING

By L. Rudishyn

January 18 started off bright and early for many Store and Service Building personnel and employees who attended a hearty breakfast at the Airliner Motor Hotel, in honour of our two quarter-century members, Mr. Oliver Martin of our Plumbing and Heating and Mr. Robert McDowell of our Western Carpet Stock.

Following the delicious breakfast a few short speeches were made by Mr. B. C. Sutherland and the department managers. A presentation of lawn furniture was made by Mr. A. B. Finnbogason, on behalf of the Service Buildings Department, to Mr. Martin, and a lovely table lighter, on behalf of the Service Building personnel, to Mr. McDowell.

They were later welcomed in their departments with tables decorated in their honour, on which were many personal gifts.

Congratulations to you both and may your future years be filled with good health, happiness and prosperity.



MAIN FLOOR

Delivery—By Kathleen Cross

Just three weeks after his retirement Mr. H. Voth died Sunday, January 21 at the Winnipeg General Hospital. Our deepest sympathy is extended to Mrs. Voth and the family in their bereavement.

We are sorry to report that Bill Berezuk has been on the sick list and in St. Boniface Hospital. Our best wishes for a speedy recovery, Bill.

Deepest sympathy is extended to Ray Fosseth on the death of his mother, Mrs. Spencer Chatfield who died January 25 at St. Boniface Hospital.

Another one of our drivers, Edgar Wild, has been on the sick list for some considerable time. Our best wishes for a speedy recovery.

Cartage—By Kathleen Cross

Sorry to report two of our members on the sick list: Mel Elliott suffering from torn ligaments in the leg, and George Bowering in Deer Lodge Hospital with facial infection. Our best wishes for improved health.

To commemorate their respective anniversaries with the Company, the following four Cartage drivers were honoured at a stag on Friday evening, January 19, at the home of Eddie LeClair, Cote Street, St. Boniface, when more than 60 fellows enjoyed a wonderful evening of fun: A. Boyd, 25 years; H. Brydges, M. Elliott and G. Cumbers all 35 years. Mr. Arnason made a presentation of a purse of money to each honoured guest.

Congratulations to Mr. Jim Mitchell who, on January 30, celebrated 50 years with the Company. Mr. Mitchell is the 50th man in the Company to celebrate 50 years. A presentation of a vacuum cleaner was made by Mr. Arnason. Our best wishes for continued good health and happiness.

A presentation of a TV set was made by Mr. A. R. Tucker to Mr. Mitchell, and a bouquet of 50 red roses was sent to Mrs. Mitchell. These were the gifts of the Company.

To wind up the affairs of the day, a dinner and stag to honour Mr. Mitchell was held at the St. Regis Hotel. A presentation of a purse of money was made by Mr. Arnason. Mr. Mitchell, in his usual quiet manner, thanked all present for the wonderful gift. An evening of fun followed and all agreed they had a wonderful time.

January 30, 1962 will be a day long remembered by Mr. and Mrs. Mitchell and a great big "thank you" to all those who helped make this a remarkable anniversary. A steady stream of well-wishers came to congratulate him on this momentous occasion.

MAIN AND EIGHTH FLOORS

Salesroom and Telephones

By A. Christensen

We have had visits this past month from former staff members of the Salesroom. Lorna Mymko came in with her tiny son, Bentley Allan; Margaret Klassen (nee Martens) brought her daughter, Twylla Dawn; and Lorna Penner (nee Heinrichs) her son, Gordon. It was very nice seeing you girls and your wee ones. Drop in again, won't you.

Members of Catalogue Contracts have become scattered recently. Rita La Pierre, Helen Helland, Anna Peterson and Mr. Larcombe are now with 116 Department. Gordon Grimes has joined 55 Department. Good luck to you all, hope you enjoy working in your new surroundings.

Betty and Lloyd Bettken became the proud parents of a baby girl on December 31. They have named their daughter Charmain.

The phone room reports all are enjoying good health. So glad, girls, keep up the good work.

Mary Balzer and Myrna Turanski have had short spells of illness. We are glad to have them back with us again.

Rita Breedveld left the Salesroom staff on January 18 to concentrate on her career of homemaker. The department gifts were a cultured pearl ring and a duster and slippers. Our very best wishes go with you, Rita, and we hope to see you from time to time.

* * *

SECOND FLOOR

Departments 113 and 122—By Ina Caners

Who wrote:

Backward, turn backward oh time in
thy flight;
Make me a child again, just for to-
night.

Here we are in February looking forward to spring and the Christmas holidays seem a long way off.

122D reports the engagement of Miss Elaine Einarson to Mr. Gerald Bentley. Our best wishes are extended to them.

Robert Monchomp left the employ of 113 Department to join the staff of the General Post Office. Robert was presented with a travelling case and shirt by his business associates. Best of luck, Robert, we hope you will be happy in your new surroundings.

Happy to report Elsie Driver is back with us again after recuperating from an operation.

Mrs. Pat Zimmerman left 122 Department for full-time housekeeping and keeping hubby well fed.

Miss Kay Neudorf of 122B was married to Mr. Harry Wiebe January 18 in Young United Church. Kay was presented with a coffee table, coffee percolator, scales and other useful gifts from her associates and friends, who wished her and her husband a bright and happy future.

Nice to see Margaret McKay back at work again after being out two weeks battling the flu bug.

Mrs. Ada Arnott said good-bye to her friends in 122 Department. We will miss you, Ada, and be assured our very best wishes for your happiness go with you. Ada was presented with a wallet and gift certificates.

Sorry to hear Mr. George Naylor of 122 Department is on the sick list. Hope you will soon be well again, Mr. Naylor.

News so often ends on a note of sadness. In this case we offer our sincere sympathy to Mr. Albert Selles, who lost his father in that tragic train disaster which claimed so many lives in Holland, Europe.

FIFTH FLOOR

Drugs—By P. Thompson

We wish to extend our sincerest best wishes to Stephie Sapiak, our charming Drugs office girl, on her recent engagement. Also our heartiest congratulations to you, Ray, on your excellent choice.

* * *

SIXTH FLOOR

Customers Relations—By T. Bullee

The new year started with a bright shine for Miss Evelyn Bachinski—the reason is that gorgeous diamond ring on her third finger, left hand which Russ Rebeck gave her New Year's Eve. Congratulations.

Customer Relations—By J. Baynes

Muriel Brown, a bride-elect of January 12, was the guest of honour at a miscellaneous shower held at the home of Beverley Robitaille on January 9 at which about 17 guests were present. All joined in wishing Muriel every happiness.

On January 12 Muriel Brown left to become Mrs. Gale at St. Luke's Church, and on leaving was the recipient of a number of lovely gifts including a bread box and knife set, the gift of the department. Good luck and lots of happiness to you both from us all.

It was a case of "welcome home" to Lorne Jackson and "good-bye, sorry to see you go" to Charlie Aldous recently when Lorne came back to us from Department 119 and Charlie left us for other duties in that department. Best of luck to you both.

Sorry to know Peggy Johnson is on the sick list, but the latest report is that she is improving. That's good news, Peggy; keep it up and you will be back with us in no time.

Draperys—By R. Hodgson

Congratulations to Jim Stewart of the Sixth Floor Operating staff and Mrs. Stewart on the birth of another son. Robert Neal, born January 7.

* * *

SEVENTH FLOOR

4100—By M. J. Neil

Congratulations to Jan Reimer who became engaged to Gerald Lanchbery in December. Our best wishes to you both.

We are sorry to report that Mr. A. Jones is in Deer Lodge Hospital. Get well soon, Alec, we miss you.

Our deepest sympathy to Mrs. J. Romanuk in the loss of her mother.

Budget Plan—By M. R. McLean

Our congratulations to Jackie Johnson, Sandra Kesanko, Annette Penner and Myrtle Schwitke on their recent engagements.

Wilma MacDonald, Fay Johnson and Joanne Burns left this month. We all wish you good luck.

It must be getting close to spring. Garden planning is starting to creep into the conversations; also plans for the vacations to come. It is always nice to see the change of seasons but spring still seems the best.

Copying—By M. Wilson

Lucy Smith was the recipient of an electric fry pan among many other gifts from her friends in 116 as she left us January 12.

We want to congratulate Terry Boulet on the beautiful ring she wears—that treasured gift from Ernie Lamontague. May your dreams come true.

Elsie Gronenchild received a lovely white sweater and other personal gifts when she left to join the staff of the Warehouse. We hope you'll be happy and successful there, Elsie.

Cash Office—By Betty Kuxhouse

Congratulations and best wishes to Cathie Gale who received a lovely diamond from Paul Romas on December 30.

EIGHTH FLOOR

Men's and Boys' Clothing and Furnishings

By D. Dee

We are glad to have back with us after their bouts with the flu Miss Nellie Freeman, Mr. G. Ross and Mr. J. Chilwell. Still on our sick list are Mrs. L. Waller and Mr. D. Brown. We wish you both a speedy recovery — may you be back shortly.

Department 167—By N. Pruner

Congratulations to Mary Fiorentino who received a beautiful diamond ring from Nunzio Nardella on December 31. All the best to you both.

Sorry to report that Mrs. L. Paul, Darlene Stanko and Donna Yurkiw are on the sick list. Hope they will soon be on the mend and back with us again.

Exchanges—By M. Davies

A presentation of a wallet (full of that nice green stuff) was made to Lorne Jackson by Mr. Brown, Assistant, on behalf of the Catalogue Exchange Department management and staff as he left us on January 19 to take up new duties in Catalogue Complaints.

We all enjoyed having you as a co-worker, Lorne. Your sojourn in our department was all too short. Luck and happiness in your new work.

We welcome Mr. Charles Aldous on his return to our department following two years

spent with Complaints. Nice having you back, Charlie.

Miss Helen Doerksen left us on January 26 to work in the Catalogue Warehouse, Furniture Department. A department presentation was made to Helen and a lovely duster coat was a gift from the girls.

Sorry you decided to leave our department, Helen, it was nice knowing you.

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ALEXANDER AVENUE WAREHOUSE

Printing Department—By M. Torrance

Our deepest sympathy is extended to Mr. George Matthews and family in the loss of his father Monday, January 29.

We are sorry to hear that Miss Rhoda Savage passed away January 29. Rhoda was a member of our staff for about 30 years before retiring.

Mr. John Foster retired on Thursday, February 1 after 35 years of service. John received expressions of best wishes from many friends and acquaintances. On behalf of the staff Mr. Wimble presented John with a transistor radio, thanking him for his many years of excellent service and also expressing best wishes from all for health and happiness for many years ahead.

Mr. Frank Scott, who is recently retired from our staff, was in to visit John and wish him the best.



MR. LOCKWOOD TRANSFERRED TO TORONTO

Mr. W. R. (Bill) Lockwood, Manager of the Catalogue Regional Operating, was transferred to a similar position in Toronto in late January. He has been with the Company since 1949, coming to us directly from university where he obtained his degree in Commerce (B. Com.). He worked first in the Store Staples Department for two years, then in Sales and Expense, the Catalogue Merchandise Office, two years as Assistant in Catalogue Hosiery and six years in the Catalogue Distribution and Salesroom, coming to his recent position in September 1961.

On Wednesday evening, January 24 his department held a reception at the Charterhouse in Mr. Lockwood's honour and presented him with a parting gift of a pole lamp. On Friday morning representatives of the Managers' Association came to his office and gave him a fruitwood coffee table, two step tables and a lamp. All his friends and associates join in wishing Mr. Lockwood every success and happiness in his new location and work.

CUSTOMERS COMMEND . . .

Mrs. Elva White of the Notions Department, Main Floor

Mr. Elgin Brown of Teulon, Manitoba, writes: "Two weeks ago when I was at Eaton's to have my arch supports adjusted by Mrs. White, the arch support specialist, it came as a mild shock to learn that it was only a matter of weeks before Mrs. White's retirement. Somehow I cannot feature the Dr. Scholl's counter without her."

"Since I have come to know Mrs. White, I have regarded her not as an arch support specialist but as a friend who was interested in me as a person as well as interested in the welfare of my feet. Mrs. White's interest in her work is rare indeed. You just couldn't have found anyone more competent for this job. I want to thank Eaton's and Mrs. White for this wonderful service."

Eaton's in Winnipeg for General Excellence of Service

Miss Norma R. Law of Detroit, Michigan, writes: "It seems strange that after dealing with Eaton's at irregular intervals over the years I should feel so compelled to write a 'fan letter.' However, it is the sustained quality of service in the Winnipeg store which I wish to recognize. Such recognition is strengthened when it is supported by personal observation since the 1930's."

"When I left Winnipeg to come to the United States in 1945, it seems to me we took for granted much that I find so highly commendable today. Having lived and worked since in the cities of Chicago, New York and now Detroit, I find that Eaton's in Winnipeg is unexcelled in courtesy and selling know-how."

"The needs of the customer are respected. The displays of merchandise are excellent. The personalized service and knowledgeability of the sales people are a joy to a visitor who has met commissioned approaches and careless preparation in so many department stores from coast to coast in both countries. Just what makes the difference I do not know. It could be any one of a dozen factors—leadership, buying, selection, morale, training.

"I only know that when I visit Winnipeg once or twice a year the Eaton magic is still there. For those who live with it, work with it, maybe help to create it, its existence may be overlooked. Therefore I feel a responsibility for recording my approval with 'head office.' The motivation is not merely commendation. I WISH THE WINNIPEG SECRET WERE EXPORTABLE."

Mrs. K. McNabb and Mrs. M. N. Woodward of the Catalogue Sales Office in Morden, Man.

Mrs. Gus Link of Thornhill, Man., writes: "You have placed two of the very best clerks in your Morden office. They're 'tops' in every way. This is general public opinion—no bouquets either."

Mrs. Stella Skwarek of the Hardware Department

Miss McClure of Miami Springs, Florida, addresses a card to the Manager of Eaton's Pet Shop to say: "Mrs. Skwarek is to be highly commended for her kind and patient service extended to me while purchasing a dog collar and leash set during my visit in Winnipeg. Could you send a list of similar sets to my friend in Opalocka, Florida (address follows)."

Mrs. Marjorie Avery of the Drapery Department, Lower Priced Store

Mrs. G. G. Davies of Swan River, Man., writes: "I was more than happy with the drapery material you selected for me and wish to thank you for your helpfulness."

Mr. Hugh Sutherland of the Men's Furnishings

Mr. A. D. McIntosh of Clare Avenue writes: "I received a Brophy belt, size 32, as a Christmas gift. I need a 36 so I took it to the Store to be exchanged. They did not have one and, I am sorry to say, I expressed my displeasure to the clerk at the counter (a nice, dark-haired young man). He was extremely courteous and said that the line was discontinued but that he would write to the factory and see if he could get a 36. I left the belt with him and forgot about it. Imagine my surprise when a 36 belt was delivered to my home on Saturday. I felt so good about it that I thought it would not do any harm to express my appreciation. I have been a customer since 1911. Incidentally I had no bill to present or any claim on you people."

Mr. Douglas Clague of the Oriental Rug Department

Mr. George T. Meek of Topeka, Kansas, writes: "I do want to thank you, Mr. Clague, for your kindness in packing the Chinese hooked rugs I purchased from you and took with me to the States. I went through the customs fine. I showed them the bill and said they were bedroom rugs and everything was fine. I am so thrilled with them."



Mr. K. A. Smith



Mr. J. W. Baxter



Mr. L. R. MacVicar



Mr. R. D. Dailley



Mr. J. A. Baxter



Mr. A. W. Ruymar



Mr. M. E. Freeman



Mr. G. F. J. Whyte

RECENT APPOINTMENTS

WINNIPEG STORE

Personnel Office:

MR. K. A. SMITH, Assistant Personnel Manager.

FLIN FLON HEAVY GOODS STORE

MR. J. W. BAXTER, Manager.

THOMPSON HEAVY GOODS STORE

MR. L. R. MacVICAR, Manager.

WINNIPEG STORE

Department W263—Tires and Tubes, Batteries, Auto Accessories, Boats, Motors, Tents, Canvas Goods and Outdoor Supplies:

MR. R. D. DAILLEY, Department Manager;

MR. W. A. PORTER, Assistant.

Department W264—Luggage:

MR. J. A. BAXTER, Department Manager.

Department W1060—Radio, Television, Major Appliances Installation, Service and Repair:

MR. A. W. RUYMAR, Assistant.

Department W205—Books and Magazines;

Department W619—Gift Shop:

MR. M. E. FREEMAN, Department Manager.

Department W208—Stationery, Office and School Supplies, Artists' Supplies, Household Supplies, Photo Albums, Favours, Greeting Cards and Gift Novelties:

MR. S. C. FLORENCE, Manager;

MR. W. E. KING, Assistant;

MR. G. F. J. WHYTE, Assistant.

NEWS OF AND FOR EATONIANS

JACK DORRATT, Assistant in the Beds and Mattresses, was installed as president of the Kiwanis Club of the Elmwood district in early January. He is a charter member of the three-year-old club, the youngest Kiwanis Club in Manitoba, and tells us that their main project is raising money by various means to provide a scholarship fund for deserving high school students in the district who must have help to go on to university. We feel sure that with Mr. Dorratt as president, this very worthwhile effort will continue to be carried out.



Mr. Jack Dorratt

If you haven't heard of the Greater Winnipeg Minor Hockey Association (GWMHA) you weren't reading your sports pages carefully during Christmas week. This organization represents an effort on the part of hockey-minded seniors to make Winnipeg once more the hockey capital of Canada. They believe it all begins with the very junior players. Winnipeg has 363 teams this winter in this group and had only 125 teams in 1956 before the Association was formed. As always, money to support this activity is a problem, which was partly solved by the Junior Hockey League's donating the receipts of their New Year's Day contest between the St. Boniface Canadiens and Winnipeg Rangers, to the cause.

GIL WILSON, son of Barclay Wilson and grandson of Mr. Tom Giles, Department Manager of the Care-taking Department, was chosen to represent the G.W.M.H.A. at the New Year's Day game. He plays in the Playground C Division at St. Boniface Falcons Community Club, is just nine years old but with two years of hockey experience, and, as you can see by his picture, dreams of a career in the big leagues. Good luck to you, Gil.



Gil Wilson

MR. AND MRS. HAMILTON HOGG celebrated their 50th wedding anniversary at an open house for their friends and neighbours on January 28. On Saturday evening the family celebrated at a dinner at the Riviera Restaurant.

Mr. Hogg retired from the Company in 1953 after 34 years' service with the Caretaking Department. He and Mrs. Hogg were married in Belfast, Ireland, on January 28, 1912. They have five sons and one daughter. Two sons are now working for the Company, Bill, Department Manager, Catalogue Sixth Floor, and "Humpy" in the Jewellery Repair.

Congratulations, Mr. and Mrs. Hogg, and many more happy years.



Mr. and Mrs. Hamilton Hogg

In Memoriam

MR. GREGORY H. VOTH

Mr. Gregory Voth who died on Sunday, January 21, had retired from the Delivery Department in December after 18 years of service. He is survived by his wife and two daughters to whom we extend our deepest sympathy.

MR. HUGH PURDY

Mr. Hugh Purdy died on Monday, January 8. Before his retirement in 1957 he had been employed in the Alexander Warehouse and had served with the Company for 28 years. Two sons and a brother survive Mr. Purdy to whom we extend our sympathy.

MR. WILLIAM E. LIVINGSTON

Mr. William Livingston who died on Wednesday, January 17, had worked for the Grocery Department for 23 years before his retirement in 1938. To his wife, one son and one daughter who survive him we extend our sincere sympathy.

MR. THOMAS MCKENZIE

Mr. Thomas McKenzie who retired from the Caretaking Department in 1956 after 37 years' service with the Company, died on Saturday, January 6. To his wife who survives him we extend our deepest sympathy.

MISS RHODA MAY SAVAGE

Miss Rhoda May Savage died suddenly on Monday, January 29. She had been employed in the Printing Department for 30 years before her retirement in 1949.



Mr. B. B. Olafsson

MR. BENEDIKT B. OLAFSSON

Mr. Benedikt Olafsson who retired from the Customers' Decorating in December 1960 after 33 years of service, died on Friday, January 12. He is survived by his wife, two sons, one daughter and a brother, to whom we extend our heartfelt sympathy.

MR. REEVES A. WEBSTER

Mr. Reeves Webster of the Grocery Packing died on Saturday, January 20. He had celebrated 35 years with the Company in December. Mr. Webster is survived by his mother and father, one daughter and two sisters. Our sincere sympathy goes out to them at this sad time.

MR. HAROLD (HARRY) MALTBY

Word has been received of the death of Mr. Harry Maltby in Victoria on Tuesday, January 30. He had retired as Store Manager in Regina in 1952 after serving with the Company for 42 years. He had been in the Winnipeg store prior to 1918 when he transferred to Regina. Mr. Maltby is survived by his wife, a son, a brother and five sisters. To them we extend our sincere sympathy.



Mr. R. A. Webster



MR. LISLE E. CHRISTIE

Mr. Lisle Christie who retired from the Catalogue Millinery in May 1959 after 48 years of service with the Company, died suddenly in Toronto on Friday, January 19. He is survived by his wife and two sons and our deepest sympathy is offered to them in their sad and sudden loss.



Mr. L. E. Christie

MR. GEORGE ALLAN

Mr. George Allan died at his home in Victoria on Tuesday, January 30. He retired from his position of Manager of the Time Offices in February 1959 after nearly 40 years with the Company. Mrs. Allan and his daughter, two sisters and two brothers survive him and we extend our sincere sympathy to them in their sad bereavement.



Mr. G. Allan

MR. FREDERICK JAGGARD

Mr. Frederick Jaggard died on Wednesday, January 31. He retired from the Catalogue Furniture Department in 1949 after 30 years of employment with the Company. Two daughters survive Mr. Jaggard and to them we extend our sympathy.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mrs. A. Harrison	Bake Shop
Mrs. J. Romaniuk	Catalogue Dresses
Mr. A. A. Peterson	Furnaces
Miss I. McLees	Infants' Goods
Mrs. E. Lamont	Stationery
Mrs. D. Robson	General Office
Mr. R. Younger	Service Building Stockrooms
Mr. T. Breman	Jewellery Repairs
Mrs. G. Johnson	Lower Priced Store Furniture
Mrs. B. Sigurdson	Post Office
Mrs. E. McCosham	Carpets
Mr. R. Fonseth	Delivery

In the Loss of a Father

Mr. A. Jones	Receiving
Mr. C. Jones	Catalogue Shipping
Mrs. F. Bean	Cake Counters
Mr. G. Bonne	Carriers
Mrs. M. Kendall	Hand Bags, etc.

Contacts, February 1962

Mr. A. H. Selles	Catalogue Packing
Mr. W. Ruta	Engineers
Mr. G. Matthews	Printing

In the Loss of a Brother

Miss M. McDonald	Wages Office
Mr. L. Hyschuk	Catalogue Wall-paper
Mr. J. L. Preece	Light, Heat and Power
Mrs. O. Neudorf	Patterns
Mr. A. Riddock	Night Watchmen

In the Loss of a Sister

Mrs. E. McCormick	Women's Shoes
Miss M. Bobnick	Candy Work-room
Mrs. M. Brown	Piece Goods
Mrs. J. Carswell	Infants' Goods

In the Loss of a Husband

Mrs. E. Gryte	Fancy Goods
Mrs. M. Broadbent	Lower Priced Store Furniture

OTTO KNOWBETTER

DON'T USE
MAKESHIFTS!
GET
A
LADDER!

WHERE RULES
OF SAFETY
GO UNHEEDED—
THERE, FIRST-AID
IS MOSTLY
NEEDED!



MAKESHIFTS
MAKE
TROUBLE!

